

JEFF KLAAS

<https://www.linkedin.com/in/jeffklaas/>

PROFESSIONAL SUMMARY

- Passionate, empathic, healthcare, technology and education leader with broad senior executive and C suite industry experience
- GM operational and P&L experience from \$1B+ revenue and 5,000+ employees through start-up venture backed organizations
- Extensive strategic business building skills, leader of teams, and collaborator aligned to board of directors and CEO vision
- 25+ years of senior executive global management roles with publicly recognized awards and achievements for success

EXPERIENCE

Foundation Fighting Blindness

The American Cancer Society (ACS) is world's largest non-profit health organization dedicated to eliminating cancer

Chief Strategy & Innovation Officer

2023 - Current

www.fightingblindness.org

American Cancer Society

The American Cancer Society (ACS) is world's largest non-profit health organization dedicated to eliminating cancer

Executive Vice President & Chief Digital Officer

2018 - 2022

www.cancer.org

Blackbaud

Blackbaud is a leading cloud software as a service, SaaS, company using CRM to power social impact and good for all

Vice President

2017 - 2018

www.blackbaud.com

Christie

Christie is a SaaS company that enables organizations to share with consumers the best live, broadcast, and cloud experiences

Vice President

2013 - 2016

www.christiedigital.com

Xperi, Inc. (Formerly SRS Labs)

Xperi licenses secure audio, voice and content delivery solutions for the enterprise, entertainment and connected device markets

Senior Vice President

2008 - 2012

www.xperi.com

ViewSonic Corporation

A leading manufacturer of digital communication devices, including: LCD displays, LAN & wireless networking equipment, mobile

General Manager

2000 - 2005

www.viewsonic.com

International Audio Visual, Inc.

An international market focused distributor of visual technology products, specializing in video entertainment displays

Co-Founder & Chief Executive Officer

1997 - 2000

www.iavi.com

ACADEMIC

University of California San Diego

The University of California San Diego is a public research university in San Diego, California ranked #14 in Best Global Universities

Continuing Lecturer- Rady School of Management

2017 - Present

www.ucsd.edu

EDUCATION

University of Southern California, B.S. Business Administration

University of Southern California, Marshall School of Business Executive Business Certification Program