

**Eric Floyd**  
Curriculum Vitae  
December 5, 2023

**Rady School of Management**

University of California San Diego  
9500 Gilman Dr.  
La Jolla, CA 92093  
Email: ejfloyd@ucsd.edu

**EDUCATION**

2014            Ph.D., Accounting, University of Chicago, Booth School of Business  
2014            M.B.A., University of Chicago, Booth School of Business  
2009            B.A., Economics, University of Chicago

**ACADEMIC EMPLOYMENT**

University of California San Diego, Rady School of Management  
Associate Professor of Accounting (2023-present)

University of Chicago, Booth School of Business  
Visiting Professor of Accounting (2023)

Faculty Director of Master of Accountancy Program (2021-present)

University of California San Diego, Rady School of Management  
Assistant Professor of Finance and Accounting (2016-2023)

Rice University, Jones Graduate School of Business  
Assistant Professor of Accounting (2014 - 2016)

**RESEARCH PAPERS**

**Publications**

- Floyd, E., Li, N., Skinner, D., 2015. Payout Policy Through the Financial Crisis: The Growth of Repurchases and the Resilience of Dividends. *Journal of Financial Economics*.
- Floyd, E., List, J.A., 2016. Using Field Experiments in Accounting and Finance. *Journal of Accounting Research*.
- Christensen, H., Floyd, E., Liu, L.Y., Maffett, M., 2017. The Real Effects of Mandated Information on Social Responsibility in Financial Reports: Evidence from Mine-Safety Records. *Journal of Accounting and Economics*.
- Weber, E., Floyd, E., Kim, Y., White, C., 2019. Peering Behind the Veil: Trends in Contracts Between Private Health Plans and Hospitals. *Medical Care Research and Review*.

Christensen, H., Floyd, E., Maffett, M., 2020. The Only Prescription is Transparency: The Effect of Charge-Price-Transparency Regulation on Healthcare Prices. *Management Science*.

Bertomeu, J., Cheynel, E., Floyd, E., Pan, W., 2020. Using Machine Learning to Detect Misstatements. *Review of Accounting Studies*.

Floyd, E., Lee, D., Tomar, S., 2023. Making the Grade (But Not Disclosing It): How Withholding Grades Affects Student Behavior and Employment. *Management Science*.

### **Working Papers**

“The Impact of Crisis on the Risk Tolerance of Innovation-Driven Entrepreneurs,” (with Daniel Fehder, Yael Hochberg, Daniel Lee, and Esther Bailey)

- *Funded by Kauffman Foundation*

“The Role of Enforcement Action Uncertainty on Tax Compliance: Evidence from Three Experiments,” (with Michael Hallsworth, John A. List, Robert Metcalfe, and Ivo Vlaev)

- *R & R at Accounting, Organizations, and Society*

“Monitoring Nudges and Tax Compliance: Evidence from a Field Experiment” (with Michael Hallsworth, John A. List, Robert Metcalfe, and Ivo Vlaev)

“Learning to Quit? A Multi-Year Field Experiment with Innovation Driven Entrepreneurs,” (with Daniel Fehder, Yael Hochberg, Daniel Lee, and Esther Bailey)

- *Funded by Kauffman Foundation*

“Nonfinancial Disclosures and Polarizing Information: Field Experimental Evidence from a Carbon Offsetting Program,” (with Carina Fugger, Kathrine von Graevenitz, Martin Kesternich, and Michael K. Price)

### **Works in Progress**

“How Gender, Race/Ethnicity, and Geography Interact to Shape the Experience of Small Business Owners Regarding Access to Government Lending During Covid-19,” (with Esther Bailey and Sally Sadoff)

- *Funded by Kauffman Foundation*

- *Completing data collection*

“How do Information and Incentives affect Healthcare Supply Chain Efficiency? Evidence from a Multisite Field Experiment,” (with Anna Costello and Henry Eyring)

“Selection vs. Self-Selection and the Success of Innovation Driven Startups: A Field Experiment in Japan,” (with Daniel Fehder, Kanetaka Maki, and Michael K. Price)

- *Analyzing data*

“IRANNOTICE Disclosures in Financial Reports,” (with Thomas Simon and Lauren Vollen)

“Stress, Distraction, and Patient Satisfaction Feedback: Evidence from the Field,” (with Alex Wellsjo)

## **RESEARCH FUNDING**

2022 Kauffman Foundation (\$400,000)  
2018 UCSD Academic Senate Research Grant (\$10,000)  
2015 Kauffman Foundation (\$1,200,000)  
2015 PRIME Research Grant (\$15,000)

## **INVITED PRESENTATIONS**

### **University Presentations**

2023 University of Utah, Bocconi University, University of Mannheim, University of Southern California, University of Colorado, Harvard University, Rice University, Duke University  
2021 University of Chicago, Michigan State University, CUHK-Shenzhen  
2020 University of Minnesota  
2019 MIT, National University of Singapore (invited), City University of Hong Kong (invited)  
2018 University of Notre Dame  
2017 London Business School, University of California Irvine, Emory University, University of San Diego  
2016 Harvard University, Washington University in St. Louis, University of California San Diego, University of California Berkeley  
2015 University of North Carolina  
2014 Columbia University, University of Maryland, Northwestern University, Boston College, Rice University

### **Conference Presentations**

2022 Advances in Field Experiments Conference  
2019 CMU Accounting Mini Conference (Discussant)  
2018 CMU Accounting Mini Conference  
2016 IGL Winter Research Meeting (Discussant)  
2016 Journal of Accounting and Economics Conference  
2016 Rice Healthcare Research Symposium  
2015 Journal of Accounting Research Conference  
2014 Annual Health Economics Conference  
2014 CFEA Conference (Discussant)  
2014 FARS Midyear Conference

## **TEACHING EXPERIENCE**

### **University of Chicago**

2023 Financial Statement Analysis

### **University of California San Diego**

2021-2022 Financial Statement Analysis

2017-2023 Financial Accounting  
2020-2023 Accounting for Startups  
2021-2022 Cost Accounting for Engineers  
2021-2022 Master of Professional Accountancy, Faculty Director

### **Rice University**

2014-2015 Financial Statement Analysis and Valuation

### **PROFESSIONAL ACTIVITIES**

Editorial Board, *Journal of Accounting Research* (editorial board subsequently dissolved); Ad Hoc Reviewer, *Management Science (Entrepreneurship and Innovation)*; Ad Hoc Reviewer, *Review of Accounting Studies*; Ad Hoc Reviewer, *Journal of Accounting, Auditing, and Finance*; Ad Hoc Reviewer, *Journal of Financial Reporting*; Ad Hoc Reviewer, *Journal of Banking and Finance*; Ad Hoc Reviewer, *The Accounting Review*; Ad Hoc Reviewer, *Journal of Business Finance and Accounting*; Ad Hoc Reviewer, *Management Science (Accounting)*; Ad Hoc Reviewer, *European Accounting Review*; Ad Hoc Reviewer, *Journal of Accounting Research*

### **UNIVERSITY SERVICE**

2023 StartR Advisor (advised StartR Blue and taught accounting to StartR cohorts)  
2020-2023 Area Coordinator of Accounting Group  
2021-2023 EDI Committee  
2020-2021 Rady Strategic Planning Steering Committee  
2020-2021 Chair of Accounting Recruiting Committee  
2017-2021 Excellence Review Committees

### **STUDENT ADVISING**

#### **Name (Relationship, Placement)**

Yibin Liu (PhD Student- Dissertation Committee, National University of Singapore); Esther Bailey (PhD student; Rice University postdoc); John Barber (MPAc student, Miami University); Kody Law (MFin student; Cornell University); Wenqian Pan (Predoc; Columbia University); Daniel Lee (Postdoc; Sweetbriar College); Daniel Fehder (Postdoc; University of Southern California); Ruikai Ji (MPAc student; Temple University), Ziyi Chen (MPAc student, University of Hawaii)